



City of Colusa City Council
STAFF REPORT

DATE: August 3, 2010
TO: Mayor Critchfield and Members of the City Council
FROM: Jan McClintock, City Manager

AGENDA ITEM:

Consideration of attendance at the Regional Economic Development Workshop presented by the Center for Economic Development in Chico.

CITY COUNCIL PRIORITIES ADDRESS:

- Operate and manage the City in a fiscally responsible manner with open, accurate and comprehensible reporting.
- Promote economic vitality within the City and region.

REQUESTED ACTION:

Provide staff direction as to whether any City Council members would like to attend the event so registrations can be made.

BACKGROUND:

The Center for Economic Development at CalState Chico does an annual assessment of the economic situation in the various counties in the northern part of the State. They go through all the economic data from various sources and compile that information into a concise booklet. They present their findings at an annual meeting.

The City purchases the book annually as it is an important resource for information needed for planning and economic development.

The annual meeting is August 19, 2010 at the Community Room at the Colusa Casino. If any of the City Council is interested in attending we need to make reservations for your attendance.

BUDGET IMPACT:

The costs for the meeting is \$50 and can be covered with the City Council training and travel budget.

Center for Economic Development



Register Today

2010 Economic and Demographic Workshop

Colusa County - Colusa

Understanding Your Local Economy

 Forward to a Friend

Barbara,

Dr. David Gallo Ph.D., Resident Economist at the Center for Economic Development, and Professor Emeritus at California State University, Chico, will present and discuss economic and demographic information impacting Colusa County including: current state, national and local conditions; housing market conditions; forecasts of economic recovery, long-term population and income growth; local economic base industries; and his current study on renewable energy.

Dr. Gallo will answer questions specifically related to your county and encourages active participation. This information, according to Dan Ripke, Director of CED, "improves the ability of local businesses and community leaders to successfully plan their future."

Pre-registration of \$50 is required for the workshop, and guarantees the attendee a free copy of our NEW Colusa County Quick Facts Document (\$50 value). Based upon customer feedback, our NEW County Quick Facts Document has been completely revised from our old County Profile Document. The NEW County Quick Facts Document has been designed to help you find important economic and demographic facts about your county faster and more easily.

Date: Thursday, August 19, 2010
Time: 9:30 am - 12 pm
Location: Colusa Casino
3730 Highway 45, Colusa, CA 95932

To Register Online: [Click Here](#) or **Download A Registration Form:** [Click Here](#)

Visit our Web site to view additional workshops: www.cedcal.com/workshops

I hope to see you and your colleagues at the upcoming workshop!

Don Krysakowski
Assistant Director