



# EDsuite Expansion Set

**Custom Data Tables** — developed by Chabin Concepts to supplement your EDsuite Community Profile. The set of tables includes three levels of data – Basic, Advanced, and Primary – 14 web pages, 58 tables, and over 1,000 data points. Topics range from demographics and quality of life factors to police and fire protection, state and local tax profile, and specific business resources available.

Your EDsuite Expansion Set can be uploaded directly to your EDsuite Library ready for use in your Community Profile. Tables can also be provided in HTML (web) format, ready to cut and paste into your existing website.

### 14 Web pages give a complete profile of your community

Demographics	Transportation	Business Resources
Labor Availability	Utilities	Safety
Labor Costs	Taxes	Quality of Life
Education & Training	Incentives	Retail Trade
Industry	Permitting	Narrative Sections

Tables Only	Basic Tables	Advanced Tables	Primary Tables
All 58 tables provided in HTML format	All 58 tables provided in HTML format	All 58 tables provided in HTML format	Contact us for a custom quote to complete the research and data entry for all data tables.
Potential data sources	Potential data sources	Matrix of potential data sources	
No content	Research and data entry on 24 basic tables (estimated 40 hours of professional staff time)	Research and data entry on 24 basic tables and 23 advanced tables (estimated 60 hours of professional staff time)	
\$700	\$4,100	\$5,900	Custom Quote

Prices quoted do not include preparing or entering narrative text, images, or documents.





# EDsuite Expansion Set

## Basic Tables —

- Demographic Overview
- Demographic Diversity
- Historic & Projected Population
- Age Distribution
- Educational Attainment
- Income Level & Distribution
- Labor Force & Unemployment
- Commute Patterns
- Wages by Selected Occupations
- Employment Taxes & Mandated Benefits
- 4-Year Universities & Colleges
- 2-Year Colleges
- Vocational Training
- K-12 Education
- Employment by Sector
- Major Employers
- Distance to Markets
- Airports
- Nearest Seaports
- Motor Freight & Contract Carriers
- Parcel Carriers
- State Tax Profile
- Crime Rate
- Climate

## Advanced Tables —

- Rail Transport
- Public Transportation
- Electric Providers
- Natural Gas Providers
- Telecom Providers
- Water Providers
- Wastewater Treatment
- Sold Waste
- Police Protection
- Fire Protection
- Local Tax Profile
- Entrepreneurial / Technology
- Financing
- Industry Associations
- Location / Expansion Assistance
- Hiring / Recruiting / Training
- Conference Facilities
- Cost of Living Comparison
- Housing Cost
- Housing Rental Costs
- Healthcare Facilities
- Culture - Sports – Recreation
- Retail Trade Area

## Primary Tables —

- Business Activity
- Incentives
- Air Quality
- Impact Fees
- Permits
- Timing
- Hazard / Floods
- Hazard / Other
- Hazard / Seismic
- Trade Area Population
- Trade Area Demographics
- Trade Area Households
- Trade Area Lifestyle Characteristics

Industry		
Employment by Sector		
Number Employed by Industry	Number of Establishments	Number Employed
Agriculture / Forestry / Fishing	45	665
Natural Resources, Mining	0	0
Construction	170	1,281
Manufacturing	91	1,638
Wholesale	82	648
Retail	542	7,345
Transportation, Communications, Utilities	89	757
Finance, Insurance, Real Estate	281	1,783
Business & Professional Services	636	3,382
Education, Health Care Services	377	7,103

Sample Data Table



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## Basic Data Tables – Demographic Overview

Demographic Overview	
Current local population (2009)	
Average Household Size (2009)	
Median Age (2009)	
Owner-Occupied Homes (2009)	
Total Housing Units (2009)	
<i>Source: Claritas YYYY Data; U.S. Census Bureau YYYY Data; updated MM/YY</i>	

Historic and Projected Population Estimates		
2000	2009	2014-est
<b>Growth Rate</b>		
<i>Source: Claritas YYYY Data; updated MM/YY</i>		

Racial and Ethnic Composition of Population				
Race / Ethnic Origin	Total	% Distribution of Population		
		Local	State	U.S.
American Indian or Alaska Native				
Asian				
Black or African American				
Hispanic or Latino				
Multi-race / Other				
Pacific Islander				
White				
<i>Source: Claritas YYYY Data; updated MM/YY</i>				

Income Level			
	Local	State	U.S.
Per Capita			
Median Household			
Average Household			
<i>Source: Claritas YYYY Data; updated MM/YY</i>			

## Basic Data Tables – Demographic Overview

Household Income Distribution				
		% Distribution of Population		
Annual Income	Total	Local	State	U.S.
Under \$35,000				
\$35,000 - \$50,000				
\$50,001 - \$75,000				
\$75,001 - \$100,000				
Over \$100,000				

Source: Claritas YYYY Data; updated MM/YY

Age Distribution of Population				
		% Distribution of Population		
Age Group	Total	Local	State	U.S.
Under 18 years				
19-24 years				
25-34 years				
35-54 years				
55-74 years				
75 years and older				

Source: Claritas YYYY Data; updated MM/YY

Median Age of Population		
Local	State	U. S.

Source: Claritas YYYY Data; updated MM/YY

Educational Attainment of Population over 25 Years of Age				
		% Distribution of Population		
Years of School Completed	Total	Local	State	U.S.
Less than High School				
High School				
Some College				
Associate's Degree				
Bachelor's Degree				
Graduate or Doctorate Degree				

Source: Claritas YYYY Data; updated MM/YY

## Basic Data Tables – Labor

Labor Force and Unemployment			
XX Quarter YYYY	Total Labor Force	Number Unemployed	Unemployment Rate
- City/County of			
- Workforce Area 2			
- Workforce Area 3			
<b>2008 Avg Annual</b>			
- City/County of			
- Workforce Area 2			
- Workforce Area 3			
<b>2007 Avg Annual</b>			
- City/County of			
- Workforce Area 2			
- Workforce Area 3			
<i>Source: State's Employment Department (URL), YYYY Data; updated MM/YY</i>			

Commute Patterns				
Commute Time	Number of Workers	Distribution of Workers		
		Local	State	U.S.
Less than 15 minutes				
15 to 29 minutes				
30 to 44 minutes				
45 to 59 minutes				
60 or more minutes				
<b>Estimated Average Travel Time to Work</b>				
<i>Source: Claritas YYYY Data; updated MM/YY</i>				

## Basic Data Tables – Labor Costs

Employment Taxes & Mandated Benefits		
Tax / Benefit	Rate / Basis	Administering Agency
Disability Insurance		
Employment Training Tax		
Unemployment Insurance		
Workers' Compensation		
Family Leave		

*Source: State Finance Department or Taxing Authority, YYYY Data; updated MM/YY*

Wages by Selected Occupations			
Management, Business & Financial	SOC Code <sup>1</sup>	Starting Wage	Experienced Wage
Sales Manager	11-2022		
Computer & Info Systems Manager	11-3021		
Industrial Productions Manager	11-3051		
Human Resource Manager	11-3049		
Purchasing Agent (ex wholesale, retail & farm)	13-1023		
H. R. & Labor Relations Specialist	13-1079		
Accountant & Auditor	13-2011		
Office Administration & Support	SOC Code	Starting Wage	Experienced Wage
Supervisor of Officer Workers	43-1011		
Bookkeeping, Accounting Clerk	43-3031		
Payroll & Timekeeping Clerk	43-3051		
Customer Service Rep	43-4051		
Info & Records Clerk	43-4199		
Shipping, Receiving, Traffic Clerk	43-5071		
Executive Secretary & Administrative Assistant	43-6011		
Secretary (ex legal, medical)	43-6014		
Data Entry Keyer	43-9021		
Computer & Information Technology	SOC Code	Starting Wage	Experienced Wage
Computer Programmer	15-1021		
Network & Computer Systems Administrator	15-1071		
Architecture & Engineering	SOC Code		
Civil Engineer	17-2051		
Electronics Engineer (ex computer)	17-2072		
Mechanical Engineer	17-2141		

## Basic Data Tables – Labor Costs

Wages by Selected Occupations			
Architectural & Civil Drafter	17-3011		
Electrical & Electronic Engineering Technician	17-3023		
Construction & Maintenance	SOC Code	Starting Wage	Experienced Wage
Supervisor of Trades Workers	47-1011		
Carpenter	47-2031		
Construction Laborer	47-2061		
Equipment Operator	47-2073		
Electrician	47-2111		
Painter	47-2141		
Industrial Equipment Electronic Repair	49-2094		
Aircraft Mechanic & Service Technician	49-3011		
Auto Service Mechanic & Technician	49-3023		
Industrial Machinery Mechanic	49-9041		
Maintenance & Repair Worker	49-9042		
Machinery Maintenance	49-9043		
Millwright	49-9043		
Production & Transportation	SOC Code	Starting Wage	Experienced Wage
Production Supervisor	51-1011		
Assembler & Fabricator	51-2099		
Computer Controlled Machine Tool Operator	51-4011		
Machinist	51-4041		
Tool & Die Maker	51-4111		
Welder, Cutter, Solderer, Brazer	51-4121		
Quality Inspector, Tester, Sorter, Sampler, Weigher	51-9061		
Truck Driver, Heavy	53-3032		
Truck Driver, Light	53-3033		
Conveyor Operator	53-7011		
Industrial Truck & Tractor Operator	53-7051		
Material Movers	53-7062		
Life & Physical Science	SOC Code	Starting Wage	Experienced Wage
Agricultural & Food Science Technician	19-4011		
Environmental Science Technician	19-4091		
Healthcare Practitioners & Technical	SOC Code	Starting Wage	Experienced Wage
Medical Transcriptionist	31-9094		
Registered Nurse	29-1111		

## Basic Data Tables – Labor Costs

Wages by Selected Occupations			
Physical Therapist	29-1123		
Medical & Clinical Lab Technician	29-2012		
LPN and LVN	29-2061		
Medical Records Technician	29-2071		
Physical Therapist Assistant	31-2021		
Sales, Marketing, Design & Related	SOC Code	Starting Wage	Experienced Wage
Commercial & Industrial Designer	27-1021		
Graphic Designer	27-1024		
Retail Sales Person	41-2031		
Sales Rep (mfg. technical, scientific)	41-4011		
Sales Rep (services, all other)	41-3099		
<i>Source State Employment or Labor Market Information Department; YYYY Data; updated MM/Y</i> <i>(1) Standard Occupational Code</i>			

## Basic Data Tables – Education and Training

4-Year Universities and Colleges				
Institution	Location	Distance	FTE Enrollment	Public / Private

Source: National Center for Education Statistics ([www.nces.ed.gov](http://www.nces.ed.gov)); YYYY Data; updated MM/YY

2-Year Colleges				
Institution	Location	Distance	FTE Enrollment	Public / Private

Source: National Center for Education Statistics ([www.nces.ed.gov](http://www.nces.ed.gov)); YYYY Data; updated MM/YY

Vocational Training			
Provider	Location	Distance	Programs

Source: National Center for Education Statistics ([www.nces.ed.gov](http://www.nces.ed.gov)); YYYY Data; updated MM/YY

May supplement information with primary data and/or data from U.S. Department of Education

## Basic Data Tables – Employers

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Employment by Sector		
Industry Sector	Number of Establishments	Number Employed
Agriculture, Forestry, Fishing		
Arts, Entertainment, & Recreation		
Construction		
Manufacturing		
Wholesale		
Retail		
Transportation, Communications, Utilities		
Finance, Insurance, Real Estate		
Business and Professional Services		
Education and Health Care Services		
<b>Total All Private Sector <sup>1</sup></b>		
<b>Total Government and Nonprofit</b>		
<b>TOTAL ALL INDUSTRIES</b>		

*Source: Claritas, YYYY Data; updated MM/YY*  
*Alternate Source: U.S. Census Bureau, County Business Patterns; YYYY Data; updated MM/YY.*  
*(1) Includes Non-classified Establishments*

Section also includes:

- Major Employers (Advanced table)
- Business Activity (Primary table)

## Basic Data Tables – Transportation

Distance to Markets		
City	Distance in Miles / Direction	Drive Time

Source: Rand McNally [www.randmcnally.com](http://www.randmcnally.com); updated MM/YY

NOTE: List major markets in each direction.

Airports				
Name / ID	Associated City and Distance <sup>1</sup>	Longest Runway Length / Width	Acres	Control Tower

Sources: U.S. Department of Transportation, Federal Aviation Administration Airport Master Records as posted on [www.gcr1.com](http://www.gcr1.com); YYYY Data; (1) [Rand McNally](http://Rand McNally); updated MM/YY

NOTE: List airports within two hour drive or nearest major airport; include call letters.

Nearest Seaports		
Name	Distance <sup>1</sup>	Services

Source: State Department of Transportation and each Port's website; YYYY Data; updated MM/YY  
(1) Rand McNally

## Basic Data Tables – **Transportation**

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<b>Motor Freight &amp; Contract Carriers (partial list)</b>	
<b>Company</b>	<b>Services / Terminal</b>
Yellow Freight	
Viking Freight	
Roadway Express	

*Sources: Relevant websites; updated MM/YY*

<b>Parcel Carriers</b>		
<b>Name</b>	<b>Latest Drop-off</b>	<b>Earliest Delivery</b>
DHL		
FedEx		
Greyhound Package Express		
UPS		
US Postal Service		

*Sources: Relevant websites; updated MM/YY*

Section also includes:

- Rail Providers (Advanced table)
- Public Transportation (Advanced table)

## Basic Data Tables – Taxes

Tax Profile – State of XXX			
Tax	Basis	Rate	Agency
Corporate Income			
Franchise Tax			
Sales and Use Tax			
Unemployment Insurance			
Workers' Compensation Insurance			
Personal Income Tax			
Disability Insurance			
Finished Goods, Raw Material, Inventory Tax			
Mineral Severance Tax			
Inheritance Tax			
Employment Training Tax			
Sources: State Finance Department, Franchise Tax Board, Board of Education, Department of Industrial Relations, Employment Development Department; updated MM/YY			

Section also includes:

- Local Tax Profile (Advanced table)

## Basic Data Tables – Safety

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Crime Rate		
Jurisdiction	Property Crime Rate per 1,000	Violent Crime Rate per 1,000
City of		
City of		
City of		
City of		
County of		

Source: FBI Uniform Crime Reporting [www.fbi.gov](http://www.fbi.gov); YYYY Data; U.S. Census Bureau American Fact Finder YYYY population data; updated MM/YY  
Alternate Source is local police department and/or sheriff's department.

NOTE: For comparisons, include cities of similar population within 20 to 30 miles; commuter cities; competitor cities.

Section also includes:

- Police Protection (Advanced table)
- Fire Protection (Advanced table)
- Flood Plains (Primary table)
- Seismicity (Primary table)
- Other Natural Hazards (Primary table)

## Basic Data Tables – Quality of Life

K-12 Education			
Elementary Schools	Enrollment	Avg Class Size	Test Scores*
Junior / High Schools	Enrollment / Graduation Rate	Avg Class Size	Test Scores*
Private Schools	Enrollment	Avg Class Size	Test Scores*

Source: Local school district offices or National Center for Education Statistics ([www.nces.ed.gov](http://www.nces.ed.gov)); YYYY Data; updated MM/YY  
 \* Reference the specific test:

Climate					
January Low / High <sup>1</sup>	July Low/High <sup>1</sup>	Prevailing Windspeed <sup>2</sup>	Annual Precipitation <sup>1</sup>	Elevation <sup>2</sup>	Relative Humidity <sup>2</sup>
° F	° F	mph /	inches	feet	%

Sources: (1) [www.weather.com](http://www.weather.com); (2) [www.bestplaces.net](http://www.bestplaces.net); updated MM/YY

Cost of Living	
<p>This index compares the relative cost of living in different locations. Using the United States as the base location (i.e. a value of 100), an index value of 120 means that the cost of living in that particular community is 20 percent higher than in the base location; a value of 94 indicates a more affordable location.</p>	
Location	Cost of Living Index

Source: Sperling's BestPlaces [www.bestplaces.net](http://www.bestplaces.net), updated MM/YY. The total of all cost of living categories is weighted as follows: 30% housing, 15% groceries, 10% transportation, 6% utilities, 7% health care, and 32% miscellaneous (clothing, services, entertainment); state and local taxes are not included.

Section also includes:

- Housing Costs (Advanced table)
- Rental Costs (Advanced table)
- Health Care Facilities (Advanced table)
- Culture / Sports / Recreation (Advanced table)

# Advanced Data Tables – Employers

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Major Employers		
Employer	Industry Sector	Employment Level
Source: local sources/knowledge; updated MM/YY		

# Advanced Data Tables – **Transportation**

Rail Transportation				
Name	Direction	Main or Branch	Short or National	Nearest Intermodal Facility

Source: [www.railamerica.com](http://www.railamerica.com); Federal Railroad Administration [www.fra.dot.gov](http://www.fra.dot.gov); updated MM/YY

Public Transportation			
Type	Name	Service Area	Operator

Source and Date:

## Advanced Data Tables – Utilities

### Electric Power Providers

Name / Phone	Services

Source and Date:

### Natural Gas Providers

Name / Phone	Services

Source and Date:

### Telecom Providers

Name / Phone	Services

Source and Date:

### Solid Waste

Nearest Landfill	
Landfill Capacity	
Nearest Hazardous Waste Facility	
Special Services	

Source and Date:

### Water Providers

Name / Phone	Supply Source	Capacity (year)	Peak Demand (year)

Source and Date:

### Wastewater Treatment

Name / Phone	Type of Process	Capacity (year)	Peak Demand (year)

Source and Date:

**Advanced Data Tables – Taxes**

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<b>Tax Profile–City/County</b>			
<b>Tax</b>	<b>Basis</b>	<b>Rate(year)</b>	<b>Agency/Phone</b>
Business License			
Transient Occupancy Tax			
Utility Tax			
Property Tax			
Telecommunications Tax			
<i>Source and Date:</i>			

## Advanced Data Tables – Business Resources

### Business Location / Expansion / Growth Assistance

Agency/Phone	Programs and Services
	•
	•
	•
	•
	•
<i>Source and Date:</i>	

### Entrepreneurial / Technology Resources

Agency/Phone	Programs and Services
	•
	•
	•
	•
	•
<i>Source and Date:</i>	

### Business Financing

Agency/Phone	Programs and Services
	•
	•
	•
	•
	•
<i>Source and Date:</i>	

### Hiring / Recruiting / Training Resources

Agency/Phone	Programs and Services
	•
	•
	•
	•
	•
<i>Source and Date:</i>	

### Industry Associations / Technology Resources

Organization/Phone	Programs and Services
	•
	•
	•
	•
	•
<i>Source and Date:</i>	

**Advanced Data Tables – Business Resources**

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<b>Conference Facilities</b>					
<b>Name/Phone</b>	<b>Type</b>	<b>Meeting Rooms</b>	<b>Occupancy</b>	<b>Food Service</b>	<b>Audio/Visual</b>
<i>Source and Date:</i>					

## Advanced Data Tables – Safety

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Police Protection			
Provider	# Stations	Officers/ 1,000Population	Special Units
<i>Source and Date:</i>			

Fire Protection		
Provider	#Stations	Special Units
Insurance Rating:		
<i>Source and Date:</i>		

## Advanced Data Tables – Quality of Life

### Housing Cost

Starter	Midlevel	Executive
\$ to \$	\$ to \$	\$ to \$
1 or 2 BR; 1000 + sf; 20+ yrs old	3 or 4 BR; 1200 sf; 10+ yrs old	4+ BR; 2000+ sf; 5+ yrs old
<i>Source: realtor.com or move.com or local multi-listing site; updated MM/YY</i>		

### Rental Housing Costs

Single Family Homes	Apartments / Townhomes
\$ to \$ (2-bedroom)	\$ to \$ (1-bedroom)
\$ to \$ (3-bedroom)	\$ to \$ (2-bedroom)
\$ to \$ (4-bedroom)	\$ to \$ (3-bedroom)
<i>Source: realtor.com or move.com or local multi-listing site; updated MM/YY</i>	

### Median Value of Owner-Occupied Homes

Local	State	U.S.
\$	\$	\$
<i>Source: Claritas; updated MM/YY</i>		

### Healthcare Facilities

Name	Location / Distance	# of Beds	Services / Specialties / Other information
<i>Source and Date:</i>			

**Advanced Data Tables – Quality of Life**

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<b>Culture–Sports–Recreation</b>	
<b>Theatre and Fine Arts</b>	<b>Description</b>
<b>Sports Venues and Organizations</b>	
<b>Recreational Facilities and Opportunities</b>	
<i>Source and Date:</i>	

# Primary Data Tables – Employers

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<b>Business Activity</b>
<b>New to Area</b>
•
•
<b>Downsizings/Closures</b>
•
•
<b>Expansions</b>
•
•
<b>Other Business Activity</b>
•
•
<i>Source and Date:</i>

## Primary Data Tables – Permitting

### Air Quality

Attainment	
Contact	
<i>Source and Date:</i>	

### Impact Fees

Impact Fee	Base/Measurement	Avg. Rate (year)	Agency/Phone
Water			
Sewer			
Traffic			
Drainage			
Public Facilities			
<i>Source and Date:</i>			

### Permits

Permit	When Required & Description of Process	Permit Fee	Agency/Phone
Development Permit Process (pre-application, entitlement, construction and final occupancy)			
Environmental Impact Reports			
Environmental Impact Reports			
Specific Plans			
<i>Source and Date:</i>			

### Permit Timing

Permitted Use - Average time to permit	
Conditional Use - Average time to permit	
Zoning Change - Average time to permit	
<i>Source and Date:</i>	



## Primary Data Tables – Safety

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<i>Source and Date:</i>

<i>Source: U.S. Geology Society; updated MM/YY</i>

<i>Source and Date:</i>

## Primary Data Tables – Retail Trade

Trade Area Demographic Snapshot			
Age Distribution (year)	Trade Area A	Trade Area B	Trade Area C
Under 5			
Age 5-14			
Age 15-19			
Age 20-24			
Age 25-34			
Age 35-44			
Age 45-54			
Age 55-64			
Age 65-74			
Age 74-84			
Age 85 and over			
Population by Sex (year)			
Total Males			
Total Females			
Median Age (year)			
Trade Area Population			
Trade Area, Males			
Trade Area, Females			
Average Age (year)			
Trade Area Population			
Trade Area, Males			
Trade Area, Females			
<i>Source and Date:</i>			

Trade Area Population YEAR			
	Trade Area A	Trade Area B	Trade Area C
Current Population			
Population Projection			
Census Population YYYY			
Growth Rate XXXX to XXXX			
<i>Source and Date:</i>			

